



THE 2:11 HOME

FREQUENTLY ASKED QUESTIONS

February 13, 2020

1. Is the 211 a real project?

YES. “The 2:11 Home” is a feature film being produced by New Shepherd Films with WJD Films and in association with C3 Entertainment, Inc. We are all experienced at producing entertainment and have a proven record of success with distribution. The project is currently in pre-production and we’re in the process of securing shooting locations and conducting auditions.

2. Is the 211 a SAG (union) film?

NO. The 211 is a **non-union** film. If you’re affiliated with SAG, you will need to consider this before auditioning and certainly before being offered a role. For budget definition purposes only, we are considered a SAG “LOW to NO” project.

3. Will the 211 get out?

YES. Because of our track record with previous projects in worldwide digital (SVOD and VOD), broadcast, and DVD, The 211 has *already received committed distribution*.

4. Is the 211 funded?

PARTIALLY. Because we have secured committed distribution, we have approximately 78% of the production costs covered through deferred compensation and other agreements. For those areas not covered, we're continuing to seek additional funding. Thus, because the budget is not 100% funded up front, we consider the project **unfunded**.

What this means is that all parties have agreed to accept payment on the back end and we’re moving forward as a team to complete the project and get it to market. From that, a portion of the earned revenue will be accrued to pay our budgeted items, including talent. This deferred payment model is not ideal and we’re working to raise the additional 20% - 25% in additional funds needed to pay folks up front. But if not, we are confident in our ability to be able to pay on the back end given the performance of our titles in the past. Of course, this is not guaranteed but we wouldn’t be investing our own time, effort, and money if we didn’t feel comfortable that we’d succeed.

5. Is this a PAID role or not?

PARTIALLY. At this point, we are able to offer non-monetary compensation (value-based services) up-front and deferred compensation on the back end. Should we raise additional funds for the budget as mentioned above, then the answer will be **FULLY**. We will still offer the same non-monetary compensation up-front but will be able provide paid compensation upon completion of filming.



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6. What are you offering at this point?

DEPENDS ON THE ROLE. Total compensation is determined as a combination of non-monetary value-based services as well as monetary compensation. Non-monetary benefits are:

All actors/actresses *regardless of the size/definition of the role*, will receive:

- Verified IMDb credits from New Shepherd Films
- Footage for your reel (if desired and available)
- DVD of the finished film upon release to market

All **Lead and Supporting** actors/actresses will also receive:

- Visibility in our various marketing and social media efforts through all phases of production including distribution.
- Festival submission(s) for best lead/supporting actor/actress in all festivals where we submit the project that offer these categories. (Most do...our last project earned over 55 awards.)

All roles are budgeted and have defined compensation at a variety of levels. Defined and budgeted compensation levels are based on:

- LEAD – FLAT RATE (varies based lines/scenes/experience)
- SUPPORT – FLAT RATE (varies based lines/scenes/experience)
- ADDITIONAL CAST – FLAT RATE
- DAY PLAYER (extra with lines, 1 to 2 days) – DAILY RATE
- EXTRA (extra with no lines) – DAILY RATE

NOTE: The only issue on the monetary component is when it would be received: up-front versus back-end. And the back-end has the further aspect of paying 100% of the budgeted fee **or** some portion **less** based on the performance of the title in the market. Clearly we expect to be able to pay at 100% but market performance is well beyond everyone's control...thus the added risk.